



Media Release

May 9, 2008

LAKELAND, FL— Bloodnet USA is headquartered in Lakeland Florida, employs 145 staff members and supplies blood products and services to 10 hospitals throughout the State of Florida, (3 of which are located right here in Polk County). Bloodnet is currently under contract to provide blood to Lakeland Regional Medical Center. At a meeting last week Bloodnet learned that LRMC was in the process of finalizing a new contract with Florida Blood Services to become their blood supplier.

“ While we would have enjoyed serving LRMC along with the other hospitals, we understand that in a competitive marketplace these decisions happen”, said Alice Barr, CEO of Bloodnet USA. Bloodnet recently added Manatee Memorial Hospital and Lakewood Ranch Medical Center in Bradenton to the list of hospitals to which they provide blood services. “We have been here in Central Florida for over 60 years and look forward to continuing to serve volunteer blood donors and patients in this community through autologous, directed and therapeutic donations, said Dr. Tisha Foster, Medical Director of Bloodnet USA. “We will also continue to offer blood credits for patient use as requested by donors”, adds Judy Cline, Bloodnet USA Board President.

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As a 501 C3 Bloodnet, founded in 1948, is headquartered in Lakeland, Florida, on Lakeland Hills Boulevard, just off of Interstate 4. Recognized for its quality assurance programming, state of the art technologies and management expertise, Bloodnet is one of the most technically diverse blood centers in the nation. Bloodnet employs 145 and contributes \$19 million to the local economy and currently serves the blood needs for 10 hospitals spanning the state of Florida. Additionally, Bloodnet provides donor testing services for 18 blood centers from Boston to Puerto Rico.